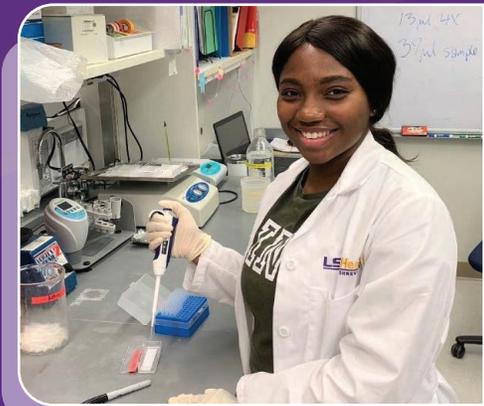


IMPACT REPORT 2020

THE POWER OF YOUR PHILANTHROPY



LSU Health
SHREVEPORT

Foundation



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Transformational Leadership, Growth, and Giving

Philanthropy has long played a transformational role at LSU Health Shreveport, and the last 4 years have been no exception. Over the following pages, the generosity of our donors and the excellence it helped achieve will be highlighted. From a flurry of new endowed scholarships to the intrepid Center for Medical Education and Wellness, donors have blessed LSU Health Shreveport with the resources needed to weather turbulent economic times, while also investing in big-picture projects that secure a better future for our institution and the people we serve.



Katy Merriman
Chair, LSU Health
Shreveport Foundation

I am excited to share that we've seen booming growth in yearly donor contributions over the past 4 years. In fact, we've seen a 100% increase in yearly donor support from 2016 to the 2020 fiscal year that ended June 30. This is a remarkable progression and is a testament to strong, visionary leadership that connects with the passion of our donors. We have a Chancellor in Dr. G.E. Ghali who dreams big dreams and passionately invites stakeholders to share and support those dreams.

The numbers are important, but our goal with this report is to share the inspiring stories behind those numbers. You'll learn how grateful LSU Health Shreveport patients gave back in ways most meaningful to them, and how a donor funded endowed scholarship helped a student from a small town realize her dream to attend medical school. We'll also celebrate how our community stepped up to help LSU Health Shreveport lead the fight against COVID-19.

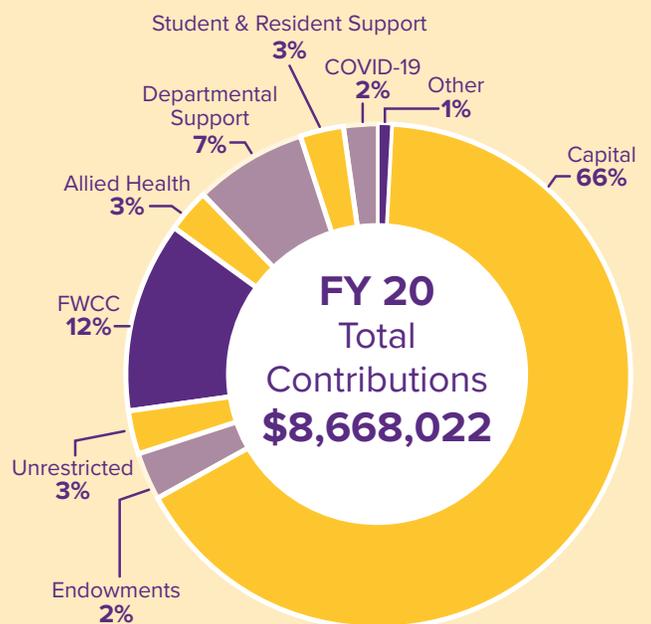
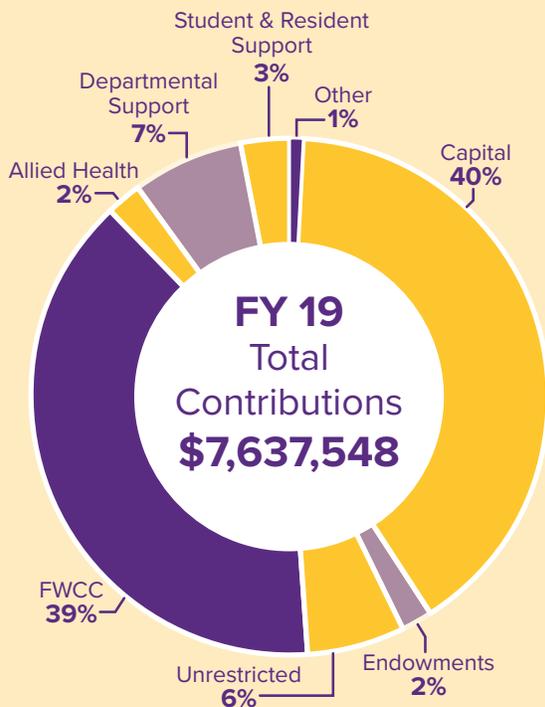
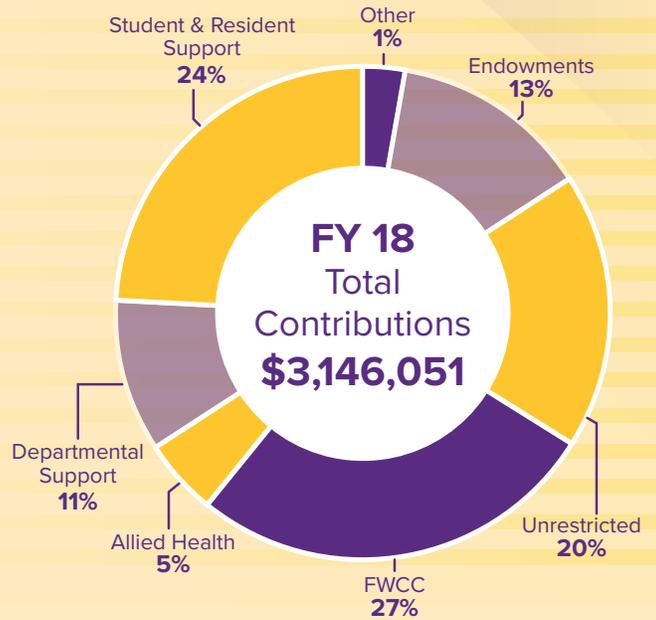
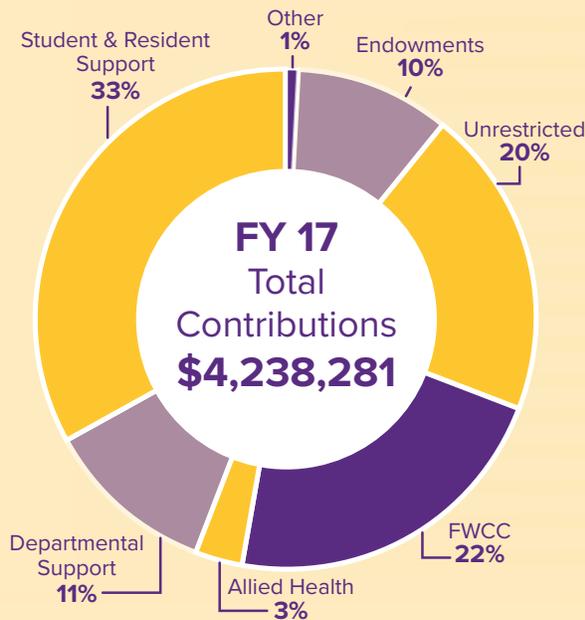
We are indebted to the generosity of our donors—thousands of alumni, parents, grateful patients, community partners, and even our own faculty, staff, and students—who have done their part to transform LSU Health Shreveport Foundation. THANK YOU for all that you do. I hope you enjoy this celebration of your success.

On behalf of the Board of Directors
and staff of the LSU Health Shreveport Foundation,

Katy Merriman

Chair, LSU Health Shreveport Foundation

DONOR CONTRIBUTIONS



LSU HEALTH SHREVEPORT FACT SHEET

ENROLLMENT — 1,536

551 SCHOOL OF MEDICINE
5,668 APPLICANTS CLASS OF 2020-2021

571 RESIDENTS & FELLOWS
40 ACGME ACCREDITED PROGRAMS | 3 CODA ACCREDITED PROGRAMS

341 SCHOOL OF ALLIED HEALTH PROFESSIONS

- Cardiopulmonary Science
- Medical Technology
- Master of Communication Disorders
- Master of Occupational Therapy
- Doctor of Physical Therapy
- Master of Public Health
- Master of Physician Assistant

73 SCHOOL OF GRADUATE STUDIES

- Biochemistry and Molecular Biology
- Cellular Biology and Anatomy
- Molecular and Cellular Physiology
- Microbiology and Immunology
- Pharmacology, Toxicology and Neuroscience
- Master of Biomedical Sciences Students

EMPLOYEES — 2,648

1,730 FULL TIME | **918** PART TIME

ALUMNI — 8,552

4,455 SCHOOL OF MEDICINE | **3,602** SCHOOL OF ALLIED HEALTH PROFESSIONS | **495** SCHOOL OF GRADUATE STUDIES

ECONOMIC IMPACT

\$595.4 MILLION* + **\$2.4** BILLION[▲] = **\$2.99** BILLION

SHREVEPORT REGION FROM ALUMNI PRACTICING IN NLA

* Source: Economics & Policy Research Group at the E. J. Ourso College of Business

▲ Source: June 2014 Tripp Umbach Economic Impact Report

DONORS GIVE \$3.1 M

in Endowed Support for Faculty and Departments

“Generosity which extends beyond a lifetime” could be used to describe the numerous gifts from over 200 benefactors who funded endowments over the past 4 years to support LSU Health Shreveport’s mission. Endowments provide foundational dollars into perpetuity which enable LSU Health Shreveport to achieve higher levels of excellence now and into the future. From endowed lectureships to endowed chairs and professorships, donors have chosen a variety of different ways to provide consistent funding for various programs.

Dr. Alan Kaye, Provost and Vice Chancellor for Academic Affairs shared, “LSU Health Shreveport excels in recruiting nationally recognized faculty to Shreveport. This is due in no small part to the impactful chairs and professorships we can offer our faculty. Thank you to the many donors who make this possible.”

ENDOWED CHAIRS AND PROFESSORSHIPS are the highest honor that can be bestowed on a faculty member. Their purpose is twofold: 1) to provide recognition of our best and brightest and to provide crucial funding of the holder’s work 2) to support an academic department’s specific needs.



Rishi Wadwa, MD with Jennifer Woerner, MD, Devi Distinguished Professor in Cleft Lip and Palate Surgery



David Cole and Marie Morgan, PhD, PT, David N. Cole Endowed Professor



Sarwat Umer, MD, Alice Coleman Endowed Professor with donor, Pat Murphy, President of Building Owners & Managers Association of Shreveport and Jane Eggerstedt, MD, former Provost, LSU Health Shreveport



Maurice Morelock, PhD; Fred J. Stucker, MD; Paige E. Bundrick, MD, Morelock Endowed Professor; Cherie-Ann Nathan, MD



Nancy Jane Seale, donor of the Marion Endowment for Compassionate Care with Jay Marion, MD and wife, Carol



At the formal investiture, all Chair and Professorship recipients receive an inscribed medallion to honor their accomplishment.

“It wasn’t enough that Dr. O’Callaghan was Microbiology Chair for nearly 34 years, that he taught thousands of students, established a research center, and secured \$39 million in research funding.

He still wanted to do more.”

Kevin Flood, *President/CEO, LSU Health Shreveport Foundation*



Dennis O’Callaghan, PhD receives a gift of gratitude from LSU Health Shreveport Foundation President, Kevin Flood



Dennis O’Callaghan, PhD with Matthew Woolard, PhD, O’Callaghan Family Endowed Professor in Microbiology

NEW CHAIRS, PROFESSORSHIPS, AND ENDOWMENTS

David N. Cole Endowed Professorship for Community Health Initiatives in the School of Allied Professions

Alice Coleman Endowed Professorship in Pediatric Rheumatology

Tilakram & Bhagwanti Devi Distinguished Professorship in Cleft Lip and Palate Surgery and Training

Dudley R. Isom, DDS Endowed Professorship in Oral & Maxillofacial Surgery

Malcolm Feist Endowed Chair in Interventional Cardiology

Marion Endowment for Compassionate Care

Max M. Morelock Endowed Professorship in Otolaryngology/ Head and Neck Surgery

Medical Center Clinics Graduate Medical Education Endowment

Medical Center Clinics Endowed Professorship in Radiology

O’Callaghan Family Endowed Professorship in Microbiology

Charles Richard Parks Professorship in Neurological Rehabilitation

D. H. Patten Family Endowed Lectureship in Neuroscience

Posner Family Endowed Professorship in Dermatology

Zadeck Family Foundation Endowment for the Center for Brain Health

\$1 MILLION INVESTED

to Create SEVEN New Endowed Scholarships and Awards



The Reid Chadwick Memorial Award

The award was established by Reid's family upon his passing during his 4th year of medical school at LSU Health Shreveport. This award is given to a graduating medical student who has demonstrated a commitment to conducting research and raising awareness for addiction disease during medical school and beyond.

medical student hailing from a rural community in Louisiana, and hopefully, it will provide them with the opportunity and encouragement to one-day practice medicine in Louisiana.



Sandra and Jerry Martin Endowed Scholarship for Medical Students



Charles G. Hargon, Jr. Memorial Scholarship for Medical Students

Upon the tragic passing of Dr. Charles (Chad) Hargon, Jr., the LSU Health Shreveport Foundation was approached by members of Chad's fraternity at LSU about raising funds to memorialize Chad's life. Chad was a 1998 graduate of the LSU School of Medicine in Shreveport and a fellow at the Feist-Weiller Cancer Center, and went on to become a renowned and compassionate oncologist in Shreveport. It was decided that an endowed scholarship for medical students would be the best way to honor his life in perpetuity. Sixty thousand dollars (and counting) and 73 donors later, The Charles G. Hargon Jr. Memorial Scholarship for Medical Students was born. The outpouring of support from Chad's family, friends, and colleagues has been nothing short of inspiring.

Dr. Cindy Martin, an alumna of the LSU School of Medicine from Minneapolis, Minnesota, graciously donated to the LSU Health Shreveport Foundation to endow a second scholarship for medical students at LSU Health Shreveport. Her first endowed scholarship was created in 2018 for the same purpose. This scholarship continues to honor the legacy of her parents, Sandra and Jerry Martin. Sandra and Jerry are educators in Ashland, Louisiana, and Cindy credits them for inspiring her to achieve academic and professional excellence. This scholarship will help defray the cost of tuition for a medical student hailing from a rural community in North Louisiana.

The Joan Blondin, MD Outstanding Internal Medicine Resident Award

Dr. Blondin passionately and faithfully served the Department of Medicine and Section of Nephrology at LSU Health Shreveport for eighteen years (2000-2018). She retired as a Professor Emeritus of Medicine. Upon her passing, family, friends and colleagues of Dr. Blondin came together to establish this award. All who knew Joan knew how much she enjoyed working with students and residents. In recognition of her dedication, love of and gift in teaching, the Joan Blondin, MD Outstanding Internal Resident Award will be given annually in perpetuity as a way to keep Joan's memory alive and to encourage young physicians to be the very best physician they can be.

Tommy Brown, MD Memorial Scholarship for Medical Students

On December 29, 2017, the Shreveport medical community and LSU Health Shreveport lost favorite son and brilliant cardiologist Tommy Brown to a brief but courageous battle with heart disease. Soon after his death, two of his closest friends, Dr. Paul "Corky" Davis and Mike Echols, sprang to action to honor their fallen friend. Corky and Mike engaged the LSU Health Shreveport Foundation in a fundraising effort that raised over \$98,000 for an endowed scholarship in Tommy's memory. This scholarship will help defray the cost of tuition for a

Lester Wayne Johnson, MD Family Scholarship for Medical Students

This scholarship will be used to attract exceptional candidates from Louisiana to enroll in the LSU Health Shreveport School of Medicine and offset a portion of the financial barrier facing students wishing to enter the medical profession.

SCHOLAR SPOTLIGHT

Cassidy Horton, Class of 2022



Since she was a child, Cassidy knew she wanted to pursue a career that would allow her to help others and give back to her community. Now in her third year of medical school at LSU Health Shreveport, her life and studies have been impacted in more ways than one by the generosity of LSU Health Shreveport alumna and donor, Dr. Cindy Martin '98.



Cassidy Horton
LSU Health Shreveport, MSIII

The Sandra and Jerry Martin Endowed Scholarship for Medical Students

is the first student scholarship endowment to be established at LSU Health Shreveport by an alumnus/alumna and is designed to provide support for students from rural communities in North Louisiana. The Louisiana Board of Regents, through their Superior Graduate Student Scholarship Subprogram, has twice matched and commended the Martin Scholarship for its service to the mission of LSU Health Shreveport to recruit from and serve rural Louisiana. Cassidy feels honored to be an inaugural recipient of this scholarship.

Being from the small town of Haughton, LA, Cassidy was attracted to LSU Health Shreveport because it provided that same close-knit, supportive, family feel that she had growing up. When she was selected to receive the Martin Scholarship, that support system was further strengthened. "Having these additional funds has relieved such a burden for me over the years. There are a lot of additional expenses that you don't always account for when you start, like study programs and board exams. The scholarship has helped me cover a lot of those costs," said Cassidy.

Cassidy is humbled and grateful that Dr. Martin, someone she has never met, thought highly enough of students like her to invest in them in this way. It keeps her motivated through the stressful times and inspires her to want to help others when she has the means. If given the opportunity, Cassidy would say to Dr. Martin, "Thank you for being passionate about students from rural areas going in to the medical field. It is a powerful thing to give back and shows what a compassionate person you are."

WHEN GRATITUDE,



David Cole and Margaret Shehee Cole create a legacy with gifts to the School of Allied Health Professions

In 2012, David Cole's life took a dramatic turn when an aortic aneurysm nearly took his life and left him paralyzed. Determined to walk again, David has been committed to weekly physical and occupational therapy in the Faculty Rehab Clinic at the School of Allied Health Professions (SAHP) for 8 years. The care he has received and the relationships they have developed with his therapists along the way inspired David and his wife, Margaret, to leave their mark on the SAHP through two very transformational gifts.

"We are not only grateful for the care I have received over the years, but also the treatment my mother-in-law received here. We considered making a donation for the purchase of equipment, but know technology can become obsolete overnight," said David. They wanted their investment to have a more far-reaching impact. David and Margaret contacted Associate Dean for Development for Allied Health, Dr. Suzanne Tinsley, who helped them identify how their interests intersect with the work happening in the SAHP. Through those conversations, they created two endowments: a professorship in Community Health and a scholarship for a worthy student. "The work Dr. Marie Morgan is doing in Community Health ties in with Margaret's decades-long support of the Food Bank of NWLA, and it was scholarships donated by others that allowed me to attend Centenary. Without that I would never have met Margaret."

"There is no better time than now to further the research and community programs that are looking at the health disparities and nutritional needs of underserved communities. The diabetes epidemic, for one, must be addressed in our community and that can only happen when we work to improve access to healthy foods and provide the education needed around health and nutrition," said Cole.

The David N. Cole Endowed Professorship for Community Health Initiatives provides financial support for research and programs focused on the health and wellness needs in underserved communities in this region. Margaret and David have a long history of support for the

Food Bank of Northwest Louisiana (FBNWLA) and are hoping to see this professorship link academic research from the SAHP with the mission of the FBNWLA.

In addition to the professorship, they created an endowed scholarship in order to provide a pathway for students from economically disadvantaged or underrepresented populations to pursue a degree in the Allied Health



David and Margaret Shehee Cole with Dr. Marie Morgan

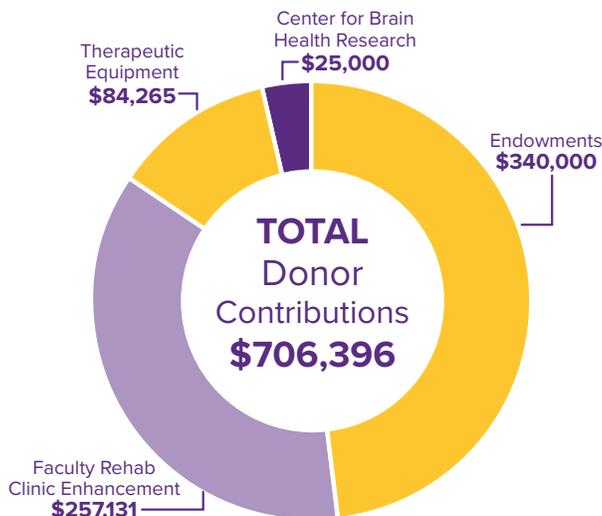
professions. The Margaret Shehee Cole Endowed Scholarship for Inclusion, Diversity and Excellence in Academics in the School of Allied Health will allow underrepresented students—whether rural, minority or first-generation students—an opportunity to pursue a career path they may not have considered due to financial constraints or other barriers. "Our hope is that the students impacted by this scholarship will showcase the potential in these professions and help others see that anyone can achieve a career in these fields," said Margaret.

"There is a lot of important work that takes place on this campus, from the Schools of Medicine and Allied Health to the hospital and research being conducted. It means a great deal to us to be able to give back to such a tremendous resource in our community. We know these endowments will return human dividends for decades to come," said Margaret.

Mindful of Our MISSION TO HEAL

Over 21,000 people with neurological diseases live within an 85-mile radius of LSU Health Shreveport. As an effort to integrate the work of clinicians, neuroscientists, and educators across all three schools at LSU Health Shreveport, the Center for Brain Health (CBH) was established in 2017. Through this partnership, the Faculty Rehabilitation Clinic at the School of Allied Health Professions provides state-of-the-art comprehensive rehabilitation based on cutting-edge neuroscience research to individuals recovering from traumatic brain and spinal cord injury, stroke, autism, and many other neurological diseases.

In response to the growing need for these services in Northwest Louisiana, the **Mindful of Our Mission to Heal** campaign was launched in 2019. Thanks to the incredible community support and grateful patients, transformative investments have been made to allow more deserving patients to receive the care they need.



Grateful Patients Give Back, Inspiring Hope for Others



Richard Parks lost all hope of ever being able to walk again—until he began physical therapy at LSU Health Shreveport’s Allied Health Faculty Rehabilitation Clinic. The specialized neurorehabilitation care he needed was only possible through collaboration with

the clinic and our Center for Brain Health. Over the years, Mr. Parks has generously invested in helping the clinic acquire state-of-the-art equipment and made a \$100,000 gift to establish the C. Richard Parks Professorship in Neurological Rehabilitation. This enduring investment will enhance patient care, education, and research efforts.

“These physical therapists have never given up on me. My hope is that this professorship will support their important work for many years to come and ultimately help other people like me.”
– C. Richard Parks



Bart Patten suffered a traumatic brain injury and stroke in a bicycle accident that left him unable to use his left arm and with limited mobility in his left leg and foot. After a year of therapy at other facilities without much improvement, he was referred to the Faculty Rehab

Clinic where he began aggressive therapy. Within months, Bart saw considerable progress in his ability to walk and eventually was able to drive and live independently again.

Bart’s mother, Winnie Patten, was so grateful for the care that Bart received that she donated \$50,000 to support the work of the Center for Brain Health. The D.H. Patten Family Endowed Lectureship in Neuroscience will allow leading experts in the field of neuroscience to provide lectures that further the work of the CBH.

Zadeck Family funds research initiatives in the Center for Brain Health

In the late 1990's, Donald Zadeck believed in the unlimited potential of LSU Health Shreveport. This belief fueled him to become the founding chairman of the LSU Health Shreveport Foundation. During those formative years, Mr. Zadeck and others expanded the campus's footprint, stewarded transformational gifts, and grew the Foundation's assets to ensure LSU Health Shreveport's success for lifetimes to come.

Mr. Zadeck's belief in the incomparable healthcare provided by LSU Health Shreveport physicians and therapists inspired him to make considerable investments in its programs and research, oftentimes in their infancy. He and his family were avid supporters of the Feist-Weiller Cancer Center since its inception, and they remain committed to its mission still today. Similarly, he recognized that neuroscience research and care was on the verge of becoming another area of excellence for LSU Health Shreveport. This, coupled with his gratitude to Dr. Suzanne Tinsley for the care he received at the Faculty Rehab Clinic, led to him funding an endowment to support research within the Center for Brain Health.

The Zadeck Family Foundation Endowment for Neuroscience Research provides intramural grant funding for both basic science and clinical researchers associated with the Center for Brain Health. The endowment supports their efforts to secure long-term sources of funding. Its ultimate goal is to provide patients in our region with the very best medical care and neurological rehabilitation in order to restore them to their maximum level of function after brain injury or disease. Like the numerous investments, both tangible and intangible, made by Donald Zadeck and his family over the years, this endowment is yet another tribute to the lasting legacy Mr. Zadeck leaves on the LSU Health Shreveport campus.



Removing Barriers to Research

After witnessing her sister's battle with Alzheimer's disease, Frances Zadeck developed her own interest in the Center for Brain Health's mission. In 2019, she bestowed a gift of \$25,000 to establish the Alzheimer's Clinical Research Fund within the Center for Brain Health in hopes of increasing participation in the studies it conducts.

One of the biggest hurdles in clinical research is participant recruitment. It can be difficult to find people who are willing to donate their time and energy to potentially help others at some point in the future. This problem is particularly difficult for the study of Alzheimer's disease. People with Alzheimer's disease present a special logistical problem, often requiring caregiver participation in the project. The populations most at risk for Alzheimer's—African Americans, women and people with lower socioeconomic status—tend to have greater challenges to securing transportation, time off of work, and caregiver support.

"Mrs. Zadeck's gift has allowed us to offer patients and caregivers transportation to and from research testing. The incidence of Alzheimer's disease is twice as high in African American populations compared to Caucasian populations, yet most research data comes from Caucasian samples. Diversity in research is critically important because these differences in risk may shed light on disease mechanism. With this funding we have been able to increase participation from underserved communities and provide screening to people who might not otherwise have access", said Dr. Elizabeth Disbrow, Director of the Center for Brain Health. "It is important that we discover treatments that are effective for all, and Mrs. Zadeck's support will insure that we have greater diversity in our research sample".

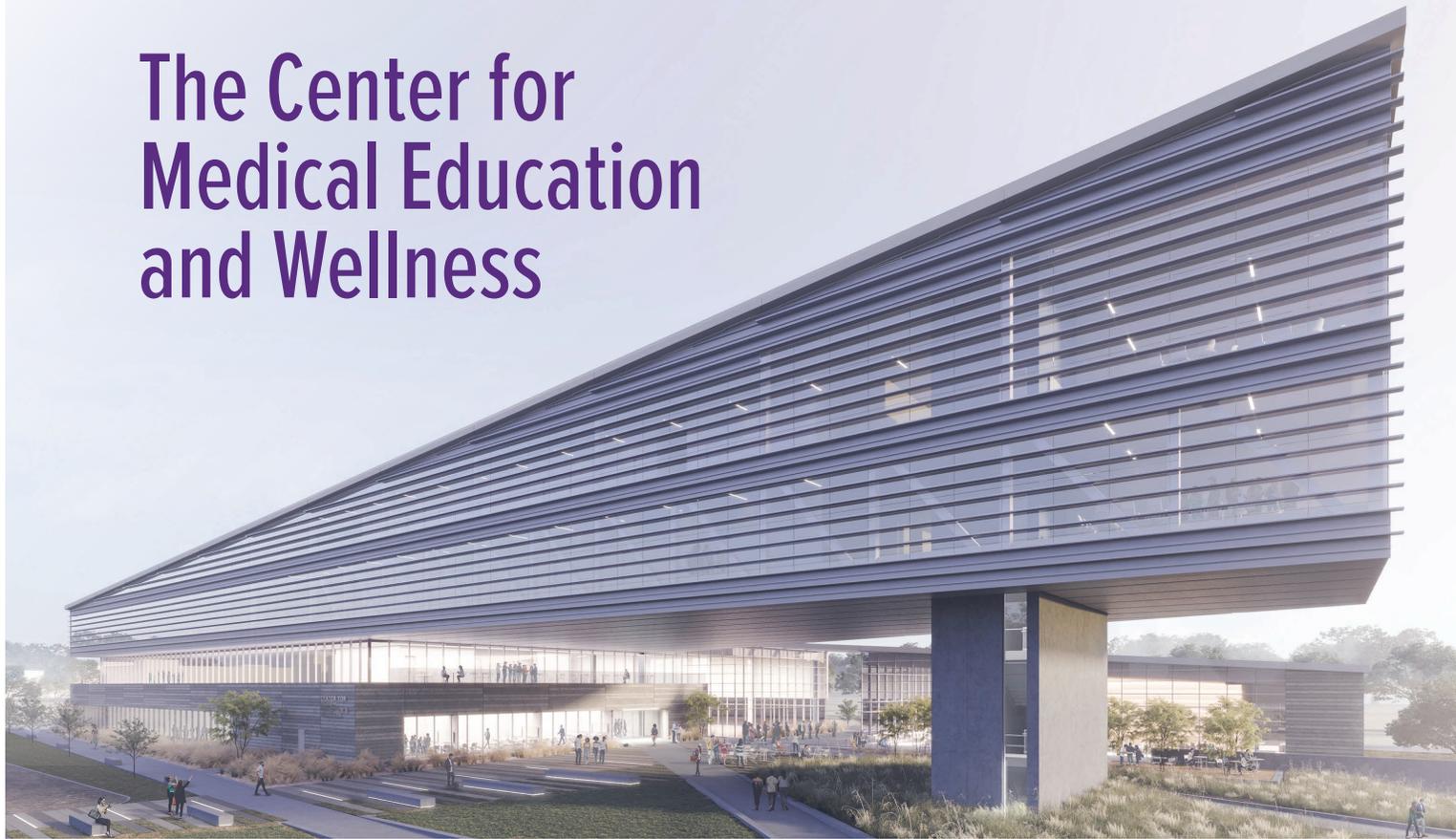


"My family is blessed to be in a position to make contributions that will strengthen the healthcare and research available in our community. I do so because my family and I are deeply grateful that we can access world-class healthcare right here where we live."

"LSU Health Shreveport is a tremendous asset to our community and I want to do my part to see that it remains strong."

—The late Donald Zadeck

The Center for Medical Education and Wellness



“I chose to support the Center for Medical Education and Wellness because this once in a generation project benefits students, faculty, and our community right here in North Louisiana. I am proud to leave a legacy at LSU Health Shreveport in a place that will touch so many lives.”

Katy Merriman,
Chairwoman,
LSU Health Shreveport
Foundation Board

What was once a dream is now closer to reality than ever. In 2019, Coleman Partners Architects was selected to be the official architects and engineers of LSU Health Shreveport’s Center for Medical Education and Wellness. In late September, the Louisiana Board of Supervisors gave their seal of approval on Coleman Partners’ schematic designs for the building, and their blessing to begin construction in the spring of 2021.

With these new schematic designs the Center for Medical Education and Wellness has taken on a bold new shape. Sleek lines and sharp, angular wings on the exterior hide a flowing, ascendant interior that walks you progressively through the body’s health journey. The building’s glass façade and surrounding greenspace befits the Center for Medical Education and Wellness’ role as the beating heart of a modern, multidisciplinary academic medical center.

Incorporating the same key elements that this project necessitated from the start—like more lecture space, expanded clinical skills and simulation labs, and a comprehensive fitness and wellness center—the Center for Medical Education and Wellness will now also house the Emerging Viral Threat Lab. This not only arms LSU Health Shreveport with the resources needed to lead the fight against future viral outbreaks, but provides space for educating future medical technologists that are going to be driven specifically to manage viral diseases.





The Center for Medical Education and Wellness is critically important to our campus, our local community, and our state for many reasons. Including:

- Increasing our enrollment. Admitting more medical students provides more opportunities for Louisiana’s best and brightest students, while addressing Louisiana’s physician shortage.
- Creating a 21st century medical education environment. Medicine is constantly changing, and medical education must change with it.
- Fostering collaboration amongst LSU Health Shreveport’s three school.
- Building safeguards against the next viral threat by housing the Emerging Viral Threat Lab.

OTHER HIGHLIGHTS:

- Large multi-use activity center
- Two assembly halls/large classrooms for small group study
- Culinary medicine center
- Wellness, exercise, and meditation space
- Clinical exam rooms
- Standardized patient exam center
- Operating room simulation suite
- Clinical examination suite

Thus far, donors have committed over \$12 million to the Center for Medical Education and Wellness, and the Louisiana State Legislature has approved \$28 million in state funding. Thanks to this outpouring of generosity from the LSU Health Shreveport community—construction is on track to begin in the spring of 2021.

Our Major Supporters

- Ochsner Clinic Foundation
- Ochsner LSU Health Shreveport
- Dr. George and Sandra Bakowski Foundation
- Community Foundation of North Louisiana –Kinsey Family Advised Fund
- Community Foundation of North Louisiana
- Fred L. Phillips
- Mr. and Mrs. James E. Davison, Sr.
- Campus Federal Credit Union
- Powers Foundation
- Aaron or Peggy Selber Foundation
- Community Foundation of North Louisiana –Fitzgerald-Holoubek Family Donor Advised Fund
- Tim and Betsy Hart
- American Electric Power Foundation
- Dr. David F. Lewis, Jr.
- Emilie A. Ostendorff
- Tom and Deborah Deas
- Drs. Steve and Sharye Atchison
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- Armand and Lynn Roos
- Mary Ann Edens, MD
- Richard S. Barton, MD
- Querbes & Nelson
- Rand and Susan Falbaum
- William A. Byrd, MD
- Nancy Germany, MD
- Keith and Maureen Gamble
- Robert and Maura Pugh
- Dr. Eric and Jill McCathran
- Dr. Keith and Katie White
- Edward J. Crawford, III
- Ash Grove Charitable Foundation
- Committee of One Hundred, Inc



TESTING

Our Community's Resolve

When COVID-19 hit our region, LSU Health Shreveport mobilized its team of experts and devised a response plan to combat the global pandemic right here at home. While our virologists dusted off their research from the last SARS outbreak and joined the fight to find a cure, LSU Health’s Office of Research quickly established the Emerging Viral Threats (EVT) lab to help meet the region’s desperate and growing need for testing capabilities. In 15 days the entire research apparatus of LSU Health Shreveport pivoted on a dime to the novel coronavirus and the COVID-19 disease.

This momentous mobilization could never have happened without major support from municipal and private donations. In April, the Caddo Parish Commission approved the allocation of \$175,000 to support free testing in medically underserved and rural communities. This measure, originally introduced by Commissioner Steven Jackson, allowed the first mobile testing site to be set up at the David Raines Community Health Center in the MLK neighborhood. Mobile testing has occurred regularly across Northwest Louisiana thanks to this early and vital investment.

The announcement of Caddo Parish’s grant funding caught the attention of Mr. Allen Organick, owner of Inferno Manufacturing Corporation. Mr. Organick would soon augment the Parish investment in testing with a gift of his own—\$125,000 to expand these testing services to six additional parishes in Northwest Louisiana.

“People who serve essential roles in our community such as grocery and retail service, nursing homes,

and other healthcare services deserve our respect and gratitude. When I read that the Parish had committed to expanding testing, I knew it was going to help a lot of people. But I wanted to make sure we could help even more.” commented Mr. Organick. “My hope is that other business owners will support the research and outreach activities of LSU Health Shreveport. Local businesses have the power to act with speed for the public good.”

Many local businesses and community members did just that. U.L. Coleman and the Shreveport–Bossier Committee of 100 gave \$10,000 and \$7,500 respectively to support mobile testing efforts while Luminess Cosmetics, AEP Swepco, and HOPES Outreach Foundation donated essential PPE for staff in the field and the EVT lab. As the need came about for increased testing in Northeast Louisiana, the Living Well Foundation awarded a \$20,000 grant to support testing sites in the parishes surrounding LSU Health Shreveport’s Monroe campus. And to cap it all off, nearly 100 individual donors gave over \$25,000 in support of our COVID-19 Support Fund in a record breaking Give for Good Day.

LSU Health Shreveport’s leadership, faculty, and staff has worked tirelessly since early March to initiate an unparalleled response to fight the novel coronavirus and the COVID-19 disease in our community while making significant contributions to potential treatments and vaccines. The support of generous donors and local and state officials has been paramount throughout this time. The numbers and accomplishments you see are only a mere glimpse in to the impact these gifts had on countless lives in our community.

BY THE NUMBERS

AS OF DECEMBER 7, 2020

Total # of test samples processed	188,733
Average number of tests samples processed weekly	8,000
Total # of test samples processed in medically underserved areas	7,793
Total # of PCR test kits produced	>230,000
Total # of PCR test samples processed for nursing homes processed	169,712
Current positivity rate in nursing homes where LSUHS is testing	< 1%



LSU Health Shreveport faculty lead the way in **COVID-19** response

- The EVT Lab was established on March 25, 2020 with support from Governor John Bel Edwards and the Centers for Medicare and Medicaid. LSU Health Shreveport was the first academic center in Louisiana and the Gulf South to provide high capacity PCR testing.
- The nationally and internationally renowned virologists at LSU Health Shreveport made it possible to take the Emerging Viral Threat lab from conception to operation in twelve days.
- The EVT Lab is providing the majority of molecular and serology testing in the northern half of the state for the Louisiana Department of Health.
- Establishment of early COVID-19 testing for first responders and in medically underserved communities, nursing homes, and migrant farming locations has been instrumental in low positivity rates among these vulnerable populations.
- Test samples from the EVT Lab has allowed LSU Health Shreveport to lead Louisiana in genomic sequencing which holds tremendous potential for long term control of COVID-19 and in preparing for the next generation of the SARS virus.
- The EVT Lab also affects clinical COVID-19 care through serology testing which made it possible for Shreveport to offer the first convalescent plasma therapy in Louisiana and among the first five locations in the US.
- LSUHS discoveries have been licensed by global biopharma firm BioNTech and serve as a key building block of Pfizer’s mRNA vaccine currently in clinical trial and under consideration for emergency use.

Thank You & Congratulations to Our Doctors — both MD’s and PhD’s — for their extraordinary response to COVID-19!

FIERCE FOR THE FUTURE

On October 3, 2019, LSU Health Shreveport leadership and stakeholders from across the state gathered for the ceremonial groundbreaking of the new **Center for Medical Education and Wellness** and to launch the Fierce for the Future Campaign.

For the first time, the entire Louisiana State University system is participating in a statewide capital campaign to raise \$1.5 billion to support all of LSU across the state of Louisiana. LSU Health Shreveport has already benefited from the energy and momentum the Fierce for the Future Campaign has brought, receiving \$30 million thus far during the campaign. This success puts us well on our way of reaching our campus campaign goal of \$52.5 million. As a system, LSU is now approaching the \$1 billion mark.

As you have seen throughout this report, there has been tremendous growth here at LSU Health Shreveport and we must capitalize on this momentum. Over the last 50 years, we have grown from a small medical school and local charity hospital to three incredible schools, three Centers of Excellence, and a thriving academic medical center. Our Schools of Medicine and Allied Health Professions are bursting at the seams, turning away more and more qualified Louisiana students than we can hope to admit. Our faculty have increased research grant funding by 250% in just the past three years.

This moment was a crucial inflection point for not just LSU Health Shreveport but for our North Louisiana community as a whole. There will be countless ways LSU Health Shreveport will impact our region in the future. Our focus today is to support the following crucial priorities on our campus.

CAMPAIGN PRIORITIES:

CENTER FOR MEDICAL EDUCATION AND WELLNESS

Addressing the healthcare shortage in Louisiana by expanding our medical school class size and building safeguards against the next viral threat by housing the Emerging Viral Threat Lab

SCHOLARSHIPS

Relieving the burden of student debt and expanding access to medical education

CENTER FOR BRAIN HEALTH

Developing a comprehensive neuroscience faculty, while creating a collaborative translational research environment, to produce new brain health discoveries and provide improved and greater access to care

SCHOOL OF ALLIED HEALTH PROFESSIONS CLINICAL SERVICES

Expanding access to specialized physical, occupational, behavioral and speech therapy through the School of Allied Health Professions' faculty clinics

FACULTY RECRUITMENT AND ENHANCEMENT

Attracting the best faculty physicians and health professionals to provide specialized care to our community, educate the next generation of healthcare professionals, and discover medical breakthroughs



SEARCH

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