# FEIST-WEILLER in Focus

A biannual update on Ochsner LSU Health Shreveport Feist-Weiller Cancer Center offered by



**Foundation** 



Dear Friends,

As we approach the end of our fiscal year on June 30, I find myself reflecting on all we've accomplished together, and how your support continues to shape the future of Ochsner LSU Health—Feist-Weiller Cancer Center (FWCC). I'm also excited to introduce a new way to stay connected: a biannual newsletter featuring patient and donor stories, program updates, and insights from our FWCC team. It's just one more way to share the impact your support makes every day.

This has been a year of exceptional progress, with over **48,000** patient visits, **66** open clinical trials, and more than **100** published papers. With **165** dedicated faculty and staff and one of the South's largest oncology fellowship programs, our team powers every success.

One of our most transformative efforts is the **McDade Hospitality House Campaign**, an ambitious initiative to restore hospitality housing for patients who travel to FWCC for care. In just a year, we've raised half of our \$2.1 million goal thanks to generous support from individuals and groups who understand that healing doesn't stop at the hospital door.

I invite you to be part of this legacy. Naming opportunities are available - every gift moves us closer to opening the doors of this house and, more importantly, opening new paths to cutting-edge treatments and care for our patients.

Here are three areas where your gift will make an impact at FWCC:

- The **McDade House Campaign**, providing hospitality for patients who must travel to FWCC for care.
- Our **Survivorship Program**, offering education and support for life beyond treatment.
- Where the Need is Greatest, helping us respond flexibly to urgent priorities.

Thank you for believing in our mission. We're inspired by what lies ahead and deeply grateful for your continued support.

Ruhard P. Manson

Interim Director, Ochsner LSU Health—Feist-Weiller Cancer Center

MAKE YOUR GIFT BY SCANNING THE QR CODE BELOW OR VISITING LSUHSFOUNDATION.ORG/FWCCNEWS



YOU CAN ALSO SIGN UP FOR A DIGITAL VERSION OF THIS NEWSLETTER!

#### MCDADE CAMPAIGN MILESTONE:

## Halfway There!

In under a year, we've raised half of the \$2.1 million needed to restore the McDade House—future site of hospitality housing for FWCC patients undergoing cancer treatment. This incredible progress reflects the compassion and commitment of our community, and we're deeply grateful, especially considering nearly 50% of our patients travel over 20 miles for their care.



As North Louisiana's only academic cancer center, FWCC is committed to expanding our clinical expertise through innovative treatments and research. This increases our need for hospitality housing. With the addition of Dr. Shashank Cingam to the FWCC team this spring, we will become the first cancer center in Louisiana *outside* of New Orleans to offer CAR-T therapy—a cutting edge treatment for patients with blood cancers like leukemia, lymphoma, and multiple myeloma—right here at home. But access to care is only part of the solution. During treatment and recovery, patients must have lodging near the hospital—yet another reason why the McDade House matters.

Renovations will begin once we reach 80% of our goal, and with your help, that day is near. There are still meaningful naming opportunities available for those wishing to leave a legacy, but every single gift—large or small—brings us closer to opening the doors. The McDade House will offer comfort, dignity, and support during some of life's most difficult moments. To learn more or make a donation, visit www.lsuhsfoundation.org/fwcc-mcdade.

# Welcoming Dr. Shashank Cingam



Dr. Cingam is a fellowship-trained hematologistoncologist with expertise in bone marrow transplantation, CAR-T therapy, and hematologic malignancies.

He completed fellowships at the University of New Mexico and Stanford University and previously served as Clinical Program Lead for CAR-T and Multiple Myeloma at UNM Comprehensive Cancer Center.

A nationally recognized physician, educator, and researcher, Dr. Cingam brings a strong commitment to innovation, collaboration, and compassionate care. His leadership will help expand access to cutting-edge treatments for patients across the region.

#### From Dr. Cingam:

"AS WE EXPLORE AND ENROLL PATIENTS INTO HIGHLY COMPLEX CELL THERAPY AND IMMUNOTHERAPY TRIALS WHICH REQUIRE THEM TO STAY WITHIN 30 MINUTES FROM THE TREATING HOSPITAL, ACCOMMODATIONS AT FWCC BECOME EVEN MORE IMPORTANT."

# McDade House Impact Advanced Therapies & Clinical Trials

Modern medicine is advancing fast — from cuttingedge cancer therapies to clinical trials offering a second chance. But these breakthroughs are often only available in major hospitals, far from home for many families.

The McDade House will help make these treatments possible by:

#### Removing Barriers to Life-Saving Care

Patients travel hundreds of miles for specialized care. Hospitality housing removes the burden of finding and affording a place to stay.

#### • Opening Doors to Clinical Trials

Advanced therapies and clinical trials need participants — but many can't afford extended stays. The McDade House will provide a healing, supportive space for those patients.

#### Driving Equity in Medicine

Serving more patients from rural, underserved, and underrepresented communities means leading to better science - and better care - for everyone.

• Providing Wraparound Support for Families
Healing takes more than medicine. Just minutes from
the hospital, the McDade House will offer comfort,
connection, and community.

# A LOCAL HERO'S Lasting Impact

We are honored and humbled to thank Dak Prescott and his Faith Fight Finish Foundation for extraordinary generosity this year. In the fall, Dak gave \$125,000 to provide cutting-edge colon cancer screenings on our Partners in Wellness vans. This spring, he also directed \$125,000 to the McDade House campaign. His actions will save lives and bring hope to countless families in our region.

As a native son of our community, Dak's connection to this mission is deeply personal. His beloved mother, Peggy Prescott, was treated for colon cancer at FWCC, and her memory continues to inspire his passion for expanding access to care and screenings.

Dak's commitment to health equity and support for families facing cancer reminds us all what it means to lead with heart. Thank you, Dak, for being a true hometown hero!





In April 2025, FWCC held the inaugural Sue Crow Lectureship in Wellness & Integrative Medicine. Established by Donald Crow, it honors the extraordinary legacy of his late wife, Sue—a pioneering nurse, educator, and lifelong advocate for patients.

This meaningful gift celebrates Sue's trailblazing 37-year career, which began with her groundbreaking work in infection prevention at Confederate Hospital (now Ochsner LSU Health) and later evolved into a passionate focus on integrative care at FWCC. Her dedication to improving patients' lives through nutrition guidance, emotional support, and innovative therapies left an indelible mark on all who knew her.

Thanks to this generous gift, the Sue Crow Lectureship will carry her vision forward—promoting holistic wellness, clinical excellence, and caring leadership for generations of patients and providers to come.



#### Inspired to Give?

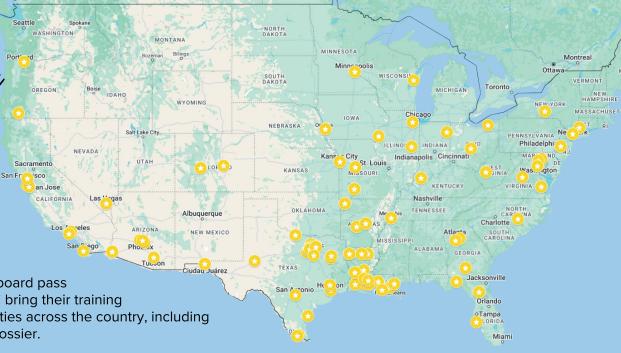
**Did you know?** FWCC is supported by the LSU Health Sciences Foundation in Shreveport, a private 501(c)(3) nonprofit corporation. The Foundation can accept outright gifts of cash made online or via check/credit card as well as gifts of stocks and securities, pledged gifts, legacy gifts including bequests or charitable annuities, and more.

To discuss these opportunities and your interests, please Contact **Margo Holland**, Senior Director of Development, Feist-Weiller Cancer Center by email at mholland@lsuhsfoundation.org or phone at 318.861.0855. You can also visit our website at **www.lsuhsfoundation.org/fwcc** to learn more. All contributions—of any size—make a difference.

THE IMPACT of Education

A jewel in the crown at FWCC is our three year, fully ACGME accredited Hematology/Oncology Fellowship Program. At 18 fellows, it is one of the largest fellowships in the

southern United States. With an impressive ABIM board pass rate, our fellowship alumni bring their training and expertise to communities across the country, including right here in Shreveport-Bossier.



## Employee Spotlight



#### CHARLOTTE JACKSON

**Business Manager** 

#### WHAT DO YOU DO AT FEIST-WEILLER CANCER CENTER?

I am responsible for clinical and research operations related to budgeting, financial reporting, auditing, recruitment, fundraising and any other service required and/or requested from leadership.

#### WHAT'S ONE THING YOU WANT PEOPLE TO KNOW ABOUT YOUR JOB?

The cancer center is more than the building where patients come for treatment. The center provides resources to many departments on campus focusing on cancer research and treatments because we love our patients.

#### DO YOU HAVE AN ACCOMPLISHMENT YOU'RE PROUD OF FROM THE YEAR?

We are the proud of the \$1.1 million we have raised to renovate the McDade Hospitality House which will serve patients needing overnight stay(s) due to undergoing treatment.

FUN FACT!

My mom named me Charlotte because she always wanted to visit Charlotte, North Carolina.

#### WHAT'S YOUR WHY? WHAT DO YOU LIKE MOST ABOUT YOUR WORK?

I like how our doctors always give 110% to the patients. They really care about them and go above and beyond to make sure the patient has the best outcome possible.

#### **GREG SONNENFELD**

Assistant Vice-President Cancer Service Line



#### WHAT DO YOU DO AT FEIST-WEILLER CANCER CENTER?

I work with our physician leaders and Ochsner LSU Health executive team to set the vision for the cancer program and execute our operational priorities.

#### WHAT'S ONE THING YOU WANT PEOPLE TO KNOW ABOUT YOUR JOB?

Everything we do is to ensure we have high quality patient care so that the experience is the best it can be.

#### DO YOU HAVE AN ACCOMPLISHMENT YOU'RE PROUD OF FROM THE YEAR?

We have hired several new physicians in hematology oncology and radiation oncology to better support our patients.

**FUN FACT!** 

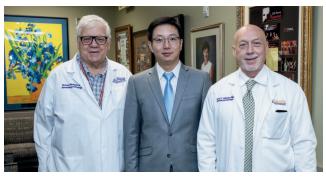
I have a fantastic wife and three boys (18, 15, and 12) who are the joys of my life. I love being at the beach with my family or backpacking with the boys.

#### WHAT'S YOUR WHY? WHAT DO YOU LIKE MOST ABOUT YOUR WORK?

I've always wanted to help people. Initially, I was concerned with how I would handle working with cancer patients. It turns out being part of the journey to care for and heal these patients is one of the most inspiring jobs. I am thankful to be on a team that does so much excellent work every day.

### A Look Back

















Row 1: 2024 Bakowski Visiting Professor, Haifeng Wang, PhD • Row 2: Scenes from our 2nd Annual Block Party for Sickle Cell Disease & Pediatric Cancer Awareness • Row 3: (L) Pediatric Oncology Staff get into the spirit for Halloween; (C) Fellows & staff collect holiday gifts for Adult Sickle Cell patients' kids; (R) Staff host a fun holiday party for patients • Row 4: Cancer Walking Group medical students present a check to the YMCA • Row 5: Guests had a tubular time at Life Savers 2025: 80s Rewind!







Special thanks to our LSU Health Shreveport School of Medicine Students!



Members of Geaux Bald fundraised year-long for the McDade House, culminating in their 2025 Shave Day. More than 20 LSUHS students, faculty, and community members braved the shave. Geaux Bald raised more than \$50,000 for the project!



Students in the LSU Health Shreveport Cancer Walking Group meet survivors and patients EVERY SATURDAY to walk at Shreveport's Betty Virginia Park. In the spring they hosted their 4<sup>th</sup> Annual Cancer Survivorship Walkathon to raise funds for Feist-Weiller's Survivorship Pragram. They raised over \$36,000! 920 Pierremont Road, Suite 506 Shreveport, La 71106

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# SAVE THE DATE

and support Feist-Weiller Cancer Center!

- June 26-July 18: FWCC Adult Sickle Cell Art Exhibition Artistic Expressions: June 19th is World Sickle Cell Awareness Day
- Saturday, August 2: Survivor Saturday walks resume, 9am at Betty Virginia Park
- Thursday, February 12, 2026: Life Savers 2026!

#### **KEEP UP WITH FWCC NEWS AND EVENTS!**



www.lsuhsfoundation.org/fwcc



facebook.com/FeistWeillerCancerCenter



Thanks to sponsors, donors, and volunteers, Life Savers 2025: 80s Rewind raised \$160,000+ for the McDade House!